2023 Proposed update to OPL Strategic Goals & Objectives

Goal #1 – A community-driven library

Objective A: Engage with the public to better understand and support community needs.

Objective B: Gather, report and use data to guide decisions and evaluate services.

Objective C: Respond to community needs by supporting existing or developing new initiatives.

Objective D: Increase and strengthen community partnerships to position the library as a trusted collaborator and a place where people and ideas come together.

Goal #2 – A library that matters

Objective A: Improve patron satisfaction by recruiting, retaining and developing staff who are knowledgeable, helpful and committed to connecting users with the resources they need.

Objective B: Support each individual's goals with services that help them to grow and thrive through literacy, lifelong learning, participation in the workforce, access to community resources and participation in our democracy.

Objective C: Increase the library's impact by building relationships with community members via outreach, community engagement (in person and digital) and advocacy.

Objective D: Increase use of the library building, by making it a welcoming, comfortable place where people want to spend time and connect with others.

Goal #3 – A catalyst for learning and growth

Objective A: Build and ensure access to collections of library materials in a variety of formats to inform, entertain, and inspire the people who use them.

Objective B: Increase participation in library programs by offering them in a variety of formats and locations that are fun and educational for people of all ages.

Objective C: Create opportunities for community members to engage in creative expression and share their work with the public.

Goal #4 – A provider of and connector to trusted information.

Objective A: Increase activities that connect people with and demonstrate the value of the library's resources.

Objective B: Create trusted content that informs community members and showcases the library's unique skills and collections**.**

Objective C: Increase activities that help patrons assess and evaluate information resources.